



Spirit of Hope TELETHON SPONSORSHIP PACKAGE

Wednesday, February 25, 2026

Rescue Ministries of Mid-Michigan is partnering with the Saginaw Spirit and WNEM TV-5 on Wednesday, February 25, 2026 from 5:00 p.m. – 6:30 p.m. to raise much needed funds for the homeless in the Great Lakes Bay Region. During the February 25 WNEM TV-5 broadcast, donors will be encouraged to support the Spirit of Hope Telethon by calling our on-air phone bank with a donation. Will you be a Spirit of Hope Telethon sponsor and match gifts called in?



\$2,500

MATCH SPONSORS WILL RECEIVE:

- Logo on-air during telethon
- Exposure on Rescue Ministries website and social media
- Four tickets to the Wildfire Credit Union Party Deck for the Hockey for the Homeless game on February 28