

Sharing Hope Radiothon

SPONSORSHIP OPPORTUNITIES



On **December 10th**, Rescue Ministries of Mid-Michigan will partner with local radio stations – WSGW, 94.5 The Moose, 106.3 The Core and Kiss 107.1 – to share powerful stories of hope and changed lives at the mission. Listeners will be invited to donate throughout the day to help provide nights of shelter for those in need.

Will you partner with us by sponsoring this year's Radiothon?

Your support will be used to **DOUBLE** the impact of gifts given during the broadcast day!

Sponsors will be recognized on our website and social media, and may be invited on-air for a live interview!

PARTNERSHIP LEVELS

- **\$5,000 – Title Sponsor** – Partner with us as a Title Sponsor and help make this event possible! You will be recognized numerous times on-air throughout the day of Radiothon.
- **\$3,500 – Phone Bank Sponsor** – Become a sponsor of this year's Phone Bank, which accepts donations from listeners throughout the day of Radiothon. You will be recognized each time an on-air host updates the progress of donations.
- **\$2,500 – Over-the-Top Sponsor** – Join us in supporting the final two hours of Radiothon, 4pm – 6pm. You will be recognized each time an on-air host updates the progress of donations during this time.
- **\$2,500 – Digital Sponsor** – Help us encourage listeners to make their gift early and online. You will be recognized on-air during the entire week leading up to Radiothon, as well as on our website and social media, and the WSGW website.
- **\$2,000 – Morning Show Sponsor** – Match gifts during the busiest part of Radiothon, from 9am – noon. You will be recognized on-air during the Art Lewis Show and The Moose morning show.
- **\$1,000 – Morning Commute Sponsor** – Match gifts during the Radiothon morning commute, 6am – 9am. You will be recognized on-air during this time.
- **\$500 – Afternoon Match Sponsor** – Match gifts from noon – 4pm. You will be recognized on-air during this time.



Sponsor this year's Radiothon and affirm your commitment to the Great Lakes Bay Region, and the homeless men, women and children we serve.

Visit rescuemidmichigan.org/events for more information.

Email mhill@rescuemidmichigan.org to sponsor!